

STAVANGER INNOVATION SUMMIT

“Transforming City Regions”

STAVANGER, NORWAY

15-16 JUNE 2009



SUNDAY 14 JUNE 2009

Pre-Conference/Arrival

Late-afternoon Delegates Arrive
19.30 Welcome Reception, Stavanger Petroleum Museum,
Hosted by the City of Stavanger

MONDAY 15 JUNE 2009

Plenary

8.15-9.00 **Registration: University of Stavanger** –Arne Rettedals Hus

9:00 **Introduction/ Dr Martin Gjelsvik**

9:10 **“What can Innovation Research Tell Us?”**
Professor Andrew Pettigrew, Saïd Business School, University of Oxford

10:00 **Innovation in Transforming City Regions: Roundtable on the Role of Politics**

Individually and collectively, energy capitals are powerful drivers for technological, scientific, environmental, economic and cultural change. The use of fossil fuels has made possible the most significant and transformative innovations of the past century: railroads, cars and planes. The connections between energy production and use, urban growth and environmental issues are complex. We want to examine these related issues by focusing on the extreme cases that most dramatically highlight the relationship between energy, environment, urbanization and the need for innovation: the Energy Capitals. The challenge goes first to the politicians of these cities.

Stavanger Centre for Innovation Research, University of Stavanger, 4036 Stavanger
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A JOINT VENTURE BETWEEN THE UNIVERSITY OF STAVANGER AND IRIS

Moderators: Martin Gjelsvik, Director, Stavanger Centre for Innovation Research, *and*

Helge O. Bergesen, Head of Research, UiS

Participants: World Energy Cities:

Councillor Kate Dean- Leader of Aberdeen City Council

Anthony W. Hall Jr., Chief Adm. Officer, Houston

Leif Johan Sevland, Mayor of Stavanger

Saad Bashir, Calgary Economic Development *TBC*



11:05-11:20

Break

11:20-12:30

Transforming City Regions: The Role of Business, Research and Academic Institutions

Innovation and use of new technology, dynamic knowledge institutions and the quest for sustainable solutions are all elements of the transformation processes in city regions. Fossil fuels helped transform the modern city worldwide and today all cities are energy intensive. The innovative capabilities of cities are highly dependent of the visions and strategies of business and their willingness to explore new technologies. The next dialogue aims to allow industry and research leaders share their perspectives on their own role and their expectations to local knowledge institutions and politicians.

Moderator: Professor Johan Roos, Rector, Copenhagen Business School

Participants: Inge Jan Henjesand, Abelia
Eimund Nygård, Lyse Energi,
Bernt Arne Breistein, Acergy AS
Klaus Mohn, StatoilHydro AS

12:30-14:00

Lunch

14:00-16:00

Session Two: The Role of Culture in City Transformation

Culture can also be a driver for transformation of city regions. Cultural activities embrace creativity, and may revitalize the social and intellectual life in cities. Some cities have staged cultural mega events in the belief that they act as a catalyst for longer-term outcomes, as well as a platform for radical transformation. Liverpool,

Glasgow and Stavanger have been European Capitals of Culture. In the next session we want to learn what kind of impact these mega events have had or are expected to have in city transformation processes and how they may stimulate creative initiatives and shape identities.

Brief presentations and round table discussion

Moderator: Professor Per Olof Berg, Stockholm School of Business

Participants: Mary Miller, Manager Stavanger 2008
Beatriz Garcia, Impact08, Liverpool 2008
Bailie Liz Cameron, Glasgow *TBC*
Hilmar Rommetvedt, IRIS, Stavanger

16:00-16:15

Break

16:30-17:00

Introducing our Researchers: Sound bites

Short 5 minute presentations will be made by Project managers of research projects receiving grants from the Centre. Full presentations will be made in workshop sessions Tuesday morning

- Eric Brun: **Managing Ambiguity in New Product Development Projects**
- Nils Asle Bergsgard: **Innovation in the Creative Industries**
- Lene Foss: **Taking Innovations to Market**
- Rune Fitjar: **Regional Innovation Cultures**
- Arild A. Farsund: **Innovative City Regions: The role of Government and Regional leadership**

17:00

Exit: Coaches depart University for City Centre

18:15

Fjord Cruise

Cruise through the fjords and islands to Flor og Fjære

Dinner at Flor og Fjære

Our cruise will reach its terminus at the palm-tree garden island restaurant of flor og fjære. Boats return to Stavanger at 11pm.



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TUESDAY 16 JUNE 2009

Research Morning

8.30- 9.00 Welcome Coffee

9:00 **Welcome** - Dr. Martin Gjelsvik

9:15-12:30 **Workshop Parallel Sessions: Showcase of Research**

(Break at 10.30)

The second day is a showcase of the Centre's current work, and a sample of the type of research we would like to see more of in the future. This will be an intensive session for presenting papers, thoughts about how research could be further carried out, and include dialogue with current (and future) international collaborators. This format presents us the opportunity for a more flexible dialogue based on quality interaction.

Currently the following workshop tracks are on the schedule:

- Innovation and Entrepreneurship in the Cultural and Creative Sector
- Innovation Processes' in Firms
- Regional innovation: the Impact of Soft Institutions
- Innovative City Regions: the Role of Regional Leadership
- Innovation in the Public Sector
- The Emergence of Clusters: Evolution or Design?
- Regional Clusters – Attractiveness and Branding

12:45-14:00 **Closing Buffet Lunch:** Funding opportunities and announcements for new opportunities within the Stavanger Centre for Innovation Research



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