**Strategy 2030 – Consultation draft**

The University of Stavanger will be an open and inviting university where both students and staff thrive.

The driving force behind our ambitions is the commitment to sustainable development.

Energy, health and learning for life are our key focus areas.
Strategic ambitions towards 2030

Green transition
UiS will compare favourably with the best institutions within research, teaching, innovation for sustainable transition, for the benefit of our region, nation and the planet.

Norway is facing a substantial transition that will particularly impact the Stavanger region. Knowledge must be created to drive trade and industry and the society as such in a direction that can contribute to solving the great challenges of our times. Through a green transition the UiS will facilitate a more sustainable and just development of our society, new ways of managing natural resources as well as improved cities and communities.

• **UiS will** offer research, innovation and collaboration with the private and public sectors to enable transition of existing industries and development of new industry as well as prepare for a more sustainable and diverse business community.

• **UiS will** prioritise research that is directly linked to the sustainable development goals and focus on research collaboration that contributes to a green transition on society.

• **UiS will** integrate the Sustainable Development Goals into existing study programmes and offer more and improved programmes designed to support transition. Education for sustainable development will build on cross-disciplinary collaboration and problem-based learning, with the aim of educating adaptable candidates for the jobs of the future.

• **UiS will** act as an independent bridge builder between various players in society and promote knowledge sharing and constructive debate in order to contribute to a faster, better and more just transition.

Energy
UiS will have a leading position within research, education and innovation in the energy field. Our competence within technology, economy and understanding of society shall meet the needs for transition in terms of energy supply.

A fundamental prerequisite for a sustainable future is that the world’s growing need for energy is met with sustainable solutions. The UiS will, together with our partners, contribute to this transition by developing our unique competence and create an integrated and multidisciplinary profile within energy research and education.

• **UiS will** through our education and research activities contribute to knowledge and competence in an effort to accelerate transition of energy supply globally and facilitate more sustainable energy solutions.

• **UiS will** develop a broad energy profile that includes technological, economical, societal and humanistic perspectives, as multidisciplinary approaches are essential in identifying and solving the complex energy challenges the world is facing.

• **UiS will** be a driving force for innovation, creating value and transition in the energy sector and will be an attractive partner for industry and society, regionally, nationally and internationally. (evt: ...with a regional, national and international perspective)
Health

UiS will use knowledge, competence, innovation and new forms of collaboration to develop a unique position in the intersection between academia, industry, health services and welfare systems.

Demographic trends, demands for higher quality and a growing shortage of resources raise large and complex challenges within health and welfare in the years to come, both in Norway and globally. Improved treatments as well as structures and administration of health and welfare services must build on knowledge within medicine, health science, technology, economic and social science and welfare research. UiS will be associated with excellent study programmes, research and collaboration that promote health and welfare from cradle to grave.

- **UiS will** be a leading university for the Norwegian health service of the future and offer unique medical studies in Norway. Collaboration, safety and simulation in education and prediction shall be important elements in our health initiative.

- **UiS will** build knowledge that can support the welfare system of the future and contribute to good public health through a broad focus on welfare research.

- **UiS will** contribute to the development of multidisciplinary competence to meet the challenges linked to shortage of resources and increased need for health and welfare services.

- **UiS will** through research and innovation develop and contribute to utilizing new technology and new methods and solutions for a future-oriented and sustainable health service.

Learning for life

UiS will be recognised for its offer of high-quality education, for excellent cross-disciplinary research into learning and knowledge development throughout the education system and in all parts of society. We will prepare people for a constantly changing working life, but also stimulate critical reflection and the evolvement of future citizens.

UiS will contribute to giving people in all phases of life access to high-quality education. We will develop new knowledge about learning and learning environment for children and adolescents and contribute to better education from kindergarten to university through our candidates and our collaboration with the practice field. We will offer relevant education for various stages of working life, including general knowledge about culture, democracy, sustainable development and life skills to facilitate learning for life in the wider sense.

- **UiS will** offer relevant basic education of high quality as a base for further learning throughout careers and education.

- **UiS will** improve the Norwegian educational system from kindergarten to university level through research, education and collaboration with the practice field.

- **UiS will** be recognised for its flexible and attractive offers of continuing and further education and enter into national and international partnerships with a focus on problem-based learning and work integration.

- **UiS will** continue its focus on education research and strengthen its position as a leading university within knowledge research and the education sector.
An open and inclusive university
UiS will be collaborative, generous and inclusive, and facilitate vibrant arenas for critical reflection, knowledge sharing and cultural exchange.

The University of Stavanger will be a hub for the power of thought breaking barriers between (different) academic environments and towards the world. Where people of different backgrounds, disciplines and traditions can meet for discussions and critical reflections with an offer of high-quality education and research suitable to meet the great challenges of our times. Where ideas flow freely, new knowledge and insights are further developed to the best of our society.

- **UiS will** be a leader in challenge-based education and research where students, researchers and external parties collaborate to tackle real-life societal challenges.

- **UiS will** make high-quality research available to the public. Our education and research will be developed in close collaboration with other academic institutions, with the public and private sectors, NGOs and the civil society as such.

- **UiS will** work closely with the world around us, impart knowledge generously, seek inspiration to develop education and research, stimulate promotion of culture, contribute to critical reflection and constructive debate.

- **UiS will** strengthen internal collaboration and interdisciplinary efforts in education, research and dissemination. Our university campuses shall be open and inviting, with infrastructure and digital solutions that ensure continuous access.

An attractive study and work environment
UiS will be a place where excellent results among students, researchers and other employees are supported by a positive study and work environment. This will attract competent students and employees.

UiS will be one of the most attractive universities for (both) academic and career opportunities. We are driven by a conviction that attractiveness is closely linked to quality in our core functions. Through our quality work we will become an even greater university and strengthen our ability to compete for proficient students and employees.

- **UiS will** promote a healthy environment for learning and work through sustainable development of our campuses, participant-driven processes as well as academic and personal development.

- **UiS will** develop arenas and physical meeting places for students and staff that enable cultural exchange and interaction with society.

- **UiS will** ensure student welfare for all and encourage students to engage actively for each other and for the development and management of our operations.

- **UiS will** continuously work to ensure the highest possible quality of education.
Societal mission, vision, profile, values

Societal mission: To challenge what is well known and explore the unknown
Our societal mission is higher education, research and artistic development work, dissemination and innovation. We have condensed these objectives into this motto, which we have adopted:

We will challenge the well-known and explore the unknown.

Vision: To be a driving force for knowledge development and change
The University of Stavanger will have an innovative and international profile, and will be a driving force in knowledge development and in the process of societal change.

Profile: An innovative university
Challenging, exploring and developing the community makes us relevant and visible. Staff and students will work closely with the wider community in an internationally oriented and innovative region. We have a regional, national and global view throughout our academic activities, and our staff and students have an international outlook. UiS will prioritise innovative teaching that involves the active participation of students, high-quality teaching and activities relating to innovation and enterprise. We will offer future-oriented courses, and critical and independent research of a high international standard, in which ideas transform into value creation for the individual and society.

Values: Independent, involving and innovative
Our basic values will guide our interaction with students, staff and society. They help us steer towards the achievement of our vision and our objectives as a university. The University of Stavanger is:

Independent
Students and employees will interact continuously with the community, and be a driving force in the independent, critical quest for new knowledge. As an institution built on democratic and humanistic values, we uphold academic freedom and independent research, and promote ideals such as freedom of expression, integrity and equality. Through critical reflection and clear communication, staff and students will put important issues on the agenda and actively participate in the academic and social debate.

Involving
We value transparency, and will involve students and the people of the region in the academic community. We share our knowledge and expertise. Involvement means our decisions rest on a wider knowledge base. Respect for each other’s differences and backgrounds creates an environment that fosters social and academic participation. Universal design will be a priority in our studies and our physical and digital learning environment. In our learning environment, diversity is valued as a resource.

Innovative
We will push forward the boundaries for knowledge and skills. Creativity and innovative activity will define our scientific, artistic and administrative activities. We will promote the application of new knowledge and encourage wise decisions in the community and workplace. We will promote quality of life, good living conditions and sustainable development. Our studies will be educational journeys that develop the individual’s ability to critical thinking and encourage reflective life choices.