

## ANDRA RIANDITA

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## RESEARCH EXPERIENCE

**December 2020 – ongoing**

**Førsteamanuensis, Dept. Innovation, Leadership & Marketing, UiS Business School, UiS**  
Norway

Stavanger,

- Research projects in the field of entrepreneurship, innovation, and sustainability
- Research groups affiliation with Center for Innovation Research and Smart City Research Network

**September 2020 – December 2020**

**Research fellow, Dept. Industrial Economics & Management, KTH Royal Institute of Technology**  
Stockholm, Sweden

**October 2015 – September 2020**

**Ph.D. in Industrial Economics & Management – Erasmus+ Double-degree European Doctorate in Industrial Management (EDIM)**

KTH Royal Institute of Technology – Dept. Industrial Economics & Management  
Sweden

Stockholm,

Politecnico di Milano (Polimi) – Dept. Management, Economics, & Industrial Engineering

Milan, Italy

Doctoral thesis titled “*Inter-firm relationships for sustainability: Incumbent firms and sustainability ventures*”.

Thesis is published in [urn:nbn:se:kth:diva-280267](https://nbn-resolving.org/urn:nbn:se:kth:diva-280267)

### Notable achievements:

- Awarded highly competitive Erasmus+ full fellowships for double-degree doctorate study from the European Commission
- Research grant from Grön BoStad Stockholm
- Research travel grants, e.g. Karl Engvers Foundation 2020, Knut and Alice Wallenberg Foundation 2019
- Empirical work in collaboration with The Food Sustainability Observatory, Polimi
- All four PhD papers are currently under review in high-ranked business and management journals

## PAPERS UNDER REVIEW

- Minor revision in *International Small Business Journal* (**AJG 3**)

**Riandita A.**, Broström A., Cagliano R., Feldmann A. Legitimation work in sustainable entrepreneurship: Sustainability start-ups journey towards the establishment of major partnerships.

Earlier version is published in *Academy of Management Annual Meeting Proceedings 2019(1):19178*  
<https://doi.org/10.5465/AMBPP.2019.19178abstract>

- 3<sup>rd</sup> round of review in *Journal of Business Ethics* (**AJG 3**)

**Riandita A.**, Broström A., Cagliano R. The evolving rationales of sustainability-oriented alliances: Green start-ups as partners in the battle on food waste.

Earlier version is published in *Academy of Management Annual Meeting Proceedings 2019(1):18087*  
<https://doi.org/10.5465/AMBPP.2019.18087abstract>

- 2<sup>nd</sup> round of review in *Technology Forecasting and Social Change* (**AJG 3**)

**Riandita A.**, To ally and innovate for sustainability: Incumbent firms and their external partnerships.

Earlier version will be published in *Academy of Management Annual Meeting Proceedings 2021(1):12227*  
<https://doi.org/10.5465/AMBPP.2021.12227abstract>

- 1<sup>st</sup> round of review in *Journal of Business Research* (**AJG 3**)

Broström A. and **Riandita A.** Getting paid for doing good: Employee working conditions as a competitive advantage in the B2B market.

## WORKING PAPERS

- Dzenghiz T. and **Riandita A.**. 2021. Sustainability partnerships in the textile industry. To be presented at Corporate Responsibility Research Conference 2021. Targeted journal submission to *Business Strategy and the Environment (AJG 3)*
- Dzenghiz T., **Riandita A.**, Patala S., Juntunen J. 2022. Alliance portfolio configuration for sustainability performance. Targeted journal submission to *Journal of Management Studies (AJG 4)*
- **Riandita A.** 2022. The two sides of legitimacy: Greening Goliaths and emerging Davids. Targeted journal submission to *California Management Review (AJG 3)*

## RESEARCH COLLABORATION

- Ongoing research with Food Sustainability Observatory, Politecnico di Milano Milan, Italy  
Collaboration with public and private sector partners on “Sustainable value creation within the agri-food sector”
- Ongoing research with Aalto University School of Business on FINIX Project Helsinki, Finland  
Collaboration with industry partners on “Co-creating for sustainability in the textile system”
- Affiliated with several scientific research networks, such as:  
Academy of Management ONE & SIM division  
Early career forum with Sustainable Entrepreneurship & Innovation research group of Copenhagen Business School  
GRONEN – Group for Research on Organizations and the Natural Environment community  
Center for Innovation Research, UiS Smart City research network  
Sustainability PhD Community, INDEK KTH Sustainability Forum

## EDUCATION

### 2011 – 2013

#### **MSc in Environmental Science & Technology – Erasmus Mundus Master Program**

AgroParisTech, Paris Institute of Technology for Life, Food and Environmental Sciences  
Dublin Institute of Technology (DIT)

Paris, France  
Dublin, Ireland

#### **Notable achievements:**

- Awarded full scholarship for joint master’s degree through a competitive EU program of Erasmus Mundus Master
- Master thesis in collaboration with Ecole Centrale Paris titled “Food innovation: The challenges of collaboration between marketing and R&D department”

### 2006 – 2011

#### **BSc in Microbiology, Cum laude distinction**

*Cum laude distinction is awarded for students graduating with GPA above 3.5 (out of 4)*

Bandung Institute of Technology – School of Life Science & Technology  
Indonesia

Bandung,

Osaka University – School of Engineering Science, 2009-2010

Osaka, Japan

#### **Notable achievements:**

- Awarded full scholarship for “Osaka University Short-term Student Exchange Program” from Japan Student Service Organization
- Bachelor’s degree was completed with cum-laude distinction (GPA 3.5/4)
- Awarded dean’s list for academic performance for six consecutive semesters within period 2009-2011

- Minor program in Management study through set of elective courses offered by the School of Business & Management

## PEDAGOGICAL EXPERIENCE

### Course coordinator and main teacher

- **Entrepreneurship and Business Plan** – 2021 Stavanger, Norway  
Bachelor-level course at UiS Business School (60 students)  
Main handbook: *Disciplined entrepreneurship: 24 steps to a successful startup* by Aulet, B.
- **Knowledge-based Entrepreneurship** – 2021 Stavanger, Norway  
Master-level course at UiS Business School (30 students)  
Main handbook: *Effectual entrepreneurship* by Read, S., et al.; *Innovation and Entrepreneurship* by Bessant, J., & Tidd, J.
- **Strategies for Innovation Management** – 2021 Stavanger, Norway  
Master-level course at UiS Business School (30 students)  
Main handbook: *Strategic innovation management* by Tidd J. and Bessant J.
- **Management and Strategy** – 2020 Stockholm, Sweden  
Master-level course at Dept. Industrial Economics & Management, KTH (35 students)  
Main handbook: *Economics of strategy* by Besanko, D., et al.

### Teaching assistant

- Quantitative Business and Operations Analytics – 2020 Stockholm, Sweden  
Bachelor-level course at Dept. Industrial Economics & Management, KTH
- Leadership and Innovation – 2017 Milan, Italy  
Master-level course at School of Management, Polimi

### Teacher

- New Venture Management – 2015 Bandung, Indonesia  
Master-level course at SBM ITB (40 students)
- Management of Technology – 2015 Bandung, Indonesia  
Bachelor-level course at SBM ITB (30 students)
- Introduction to Business – 2014 Bandung, Indonesia  
Bachelor-level course at SBM ITB (30 students)
- Environmental Management System – 2014 Bandung, Indonesia  
Bachelor-level course at SBM ITB (35 students)

### Supervision

- 2 Master students with topic of circular economy and business model at KTH – 2018 Stockholm, Sweden
- 2 Master students with topic of business model innovation at Polimi – 2018 Milan, Italy

### Guest lectures

- Uppsala University – 2020 Uppsala, Sweden

- London South Bank University (Stockholm campus) – 2019  
Sweden Stockholm,

## INTERNATIONAL CONFERENCES & WORKSHOPS

*Oral presentations in notable conferences (past two years):*

- Academy of Management Annual Meeting 2021 and 2020 (virtual)
- Organization & Natural Environment (ONE) Doctoral Consortium (virtual)
- EGOS Colloquium 2020 (virtual)
- Academy of Management Annual Meeting 2019 Boston, USA
- Social Issue in Management (SIM) Doctoral Consortium Boston, USA
- Academy of Management Conference on Responsible Leadership in Rising Economies 2019 Bled, Slovenia
- Strategic Management Society Conference 2019 Frankfurt, Germany

## PROFESSIONAL/EXTERNAL ENGAGEMENTS

- Professional council UiS Lyspæren student start-ups incubator – 2021 Stavanger, Norway
- Working group on Sustainability, Innovation, and Entrepreneurship in UiS Education Stavanger, Norway
- Expert panel for Food Loss and Waste national policy development in Indonesia – 2021 Jakarta, Indonesia
- Judge for Hult Prize start-up competition in Brunel University London, UK – 2021 London, UK
- Invited speaker on “The role of technology-based entrepreneurship in Indonesia” in the Indonesian National TV – 2021
- Invited speaker on “Rising from crisis towards a smart nation” in the Indonesian Embassy for Norway & Iceland – 2021
- Invited speaker on “Studying abroad and building career overseas” in various events in Indonesia – 2020 - 2021

## COACHING/MENTORSHIP

- Voluntary coach/mentor in Indonesian Careerpreneurship – 2020 - 2021 Indonesia  
Running a mentorship program for Indonesian students seeking to study abroad and build an academic career

## WORK EXPERIENCE

**December 2020 – ongoing**

**Førsteamanuensis, Dept. Innovation, Leadership & Marketing, UiS Business School, UiS** Stavanger, Norway

- Course responsible for master-level courses (Strategies for Innovation Management and Knowledge-based Entrepreneurship), and bachelor-level course (Entrepreneurship and Business Plan)

**2015**

**Visiting researcher – Yamaguchi University** Yamaguchi, Japan

- 2 months visiting research period in an inter-university collaboration

**2014 – 2015**

**Project manager – Center for Innovation, Entrepreneurship & Leadership (CIEL)** Bandung, Indonesia

- CIEL provides consultancy and public and corporate training in the areas of Leadership, Entrepreneurship, and Creativity and Innovation (<https://ciel.sbm.itb.ac.id/home/index>)
- Role: manage and execute corporate responsibility programs together with clients from public and private sector
- Scope: startups and small businesses, social entrepreneurship through e.g. coaching and vocational training

**2013 – 2015**

**Lecturer – Bandung Institute of Technology, School of Business & Management (SBM-ITB)**

Bandung,

Indonesia

- Courses managed: Environmental Management System, Management of Technology, New Venture Management
- Core team of business school international accreditation committee
- Committee chair of Indonesia International Conference on Innovation, Entrepreneurship, and Small Business 2014 in Bali

**ADDITIONAL INFORMATION**

**Language**

Indonesian (Native), English (Fluent), Italian (Some), French (Some), Japanese (Beginner), Swedish (Beginner), Norwegian (Beginner)

**Software**

MS Office (Excel advanced), Qualitative data analysis (Nvivo, Atlas.ti), Quantitative data analysis (Stata), Mind mapping & project planning (Xmind, MindJet Mindmanager), Collaborative virtual platform (Mural, Miro).